



FOR IMMEDIATE RELEASE

## Infomina and PEPS Ventures Inked MoU to Enhance Corporate Transparency and Financial Inclusion

*Partnership to enhance access to Corporate and Property Data for Business and Financial Decision-Making.*

**Kuala Lumpur, Malaysia – [7 October 2024]** – Infomina Berhad (“Infomina”) and its subsidiary **Infomina AI Sdn Bhd** (“Infomina AI”) and **PEPS Ventures Berhad** (“PEPS Ventures”), a wholly-owned subsidiary of the Association of Valuers, Property Managers, Estate Agents and Property Consultants in the Private Sector Malaysia (“PEPS Malaysia”) are pleased to announce the signing of a Memorandum of Understanding (“MoU”) to foster enhanced data access and analysis for business and financial institutions.

**The MoU was officially signed by Mr Yee Chee Meng – Chief Executive Officer cum Managing Director of Infomina, Mr Low Guan Leong – Executive Director of Infomina AI, Mr Subramaniam Arumugam – Chairman of PEPS Ventures and President of PEPS Malaysia.** This collaboration signifies a shared commitment to improving corporate transparency and advancing financial inclusion in Malaysia.

The signing ceremony was attended by Mr Tan Siang Pin – Chief Sales Officer of Infomina, Ms Ng Oy Moon – Executive Director of Infomina AI, alongside Executive Directors from PEPS Ventures, Datuk Firdaus Musa, Mr Michael Kong Kok Kee, Mr Teh Kim Guan and Board advisor, Mr Thor Joe Hock. Their presence at the signing underscores the significance of this partnership and reflects the strong commitment from both organisations to foster innovation and drive impactful outcomes.

Under this MoU, PEPS Ventures’ members will have direct access to Suruhanjaya Syarikat Malaysia (“SSM”) reports through SSM Search ([www.ssmsearch.com](http://www.ssmsearch.com)), a platform developed by Infomina. This platform provides detailed corporate information, including company registration details, directors, shareholders, and financial statements. It is especially useful for conducting due diligence, verifying company information, and making informed business decisions.

*“This collaboration will streamline due diligence processes, empowering members to make informed decisions with ease. Infomina AI will also offer advanced data analysis services, turning complex corporate information into actionable insights for businesses,”* said Yee.

PEPS Ventures will further contribute access to its extensive property data platform to support financial institutions in expanding financial inclusion. This collaboration will provide lenders with more comprehensive property ownership insights, enabling them to make more informed and inclusive lending decisions. As a result, the access to financial services for both individuals and businesses nationwide will be significantly enhanced.

*“We are excited to collaborate with Infomina to leverage their AI-powered solutions, enhancing data transparency and decision-making across Malaysia’s business landscape,”* stated Subramaniam.

PEPS Ventures provides valuable resources such as a comprehensive property sale and rental transaction databases, and in-depth market analysis, empowering professionals to make informed decisions and contribute to the growth of the Malaysian real estate sector.

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## ABOUT INFOMINA BERHAD

Infomina Berhad (“Infomina”), an entity listed on the ACE Market of Bursa Malaysia Securities Berhad (“Bursa Securities”), together with its subsidiaries (“the Group”) has established a reputation as a leading technology enabler in the region, setting the pace for providing cutting-edge strategic technology solutions, fostering empowerment, and elevating the business community.

The Group leverages a wealth of over 15 years’ experience in streamlining enterprise business processes, modernising applications, and offering indispensable mission-critical support alongside comprehensive end-to-end managed operations.

Renowned for mainframe technology solutions, Infomina also customised solutions across diverse technological landscapes. Mainframes are the backbone for critical large-scale, real-time applications – serving the needs of substantial data processing and transaction execution.

The Group forged strategic partnerships with pivotal technology partners such as Broadcom, IBM, Software AG, Palo Alto and Hitachi Vantara; harnessing on their strengths, resources, and expertise to realise mutual business objectives.

Operating through subsidiaries, Infomina primarily conduct business across Malaysia, Singapore, Thailand, the Philippines, Indonesia, China, Hong Kong, Taiwan, and Japan. Our expansive clientele spans the private and public sectors, representing a tapestry of industries.

[www.infomina.co](http://www.infomina.co)

## SSM SEARCH

SSM Search is a Corporate Information Supply Platform developed by Infomina Group, certified by the Suruhanjaya Syarikat Malaysia (“SSM”). The platform provides businesses and individuals with direct access to verified corporate information from SSM, facilitating due diligence, compliance checks, and efficient decision-making. SSM Search is designed to integrate seamlessly with other business systems through API features, allowing users to obtain and manage corporate data effectively.

[www.ssmsearch.com](http://www.ssmsearch.com)

## ABOUT PEPS VENTURES BERHAD

PEPS Ventures Berhad (“PEPS Ventures”) is a wholly owned entity of the Association of Valuers, Property Managers, Estate Agents and Property Consultants in the Private Sector Malaysia mandated to pursue commercial interests for the benefit of the industry and its members.

The venture is focussed on seeking out and delivering solutions that will benefit practitioners and elevate the standards of the real estate industry at large.

PEPS Venture presently supports its members with access to Data CoPilot, a comprehensive cloud base data platform comprising over 6.8 million rows of actual sales and rental transaction records.



### From Left to Right

Mr Low Guan Leong 刘冠良 – Executive Director of Infomina AI Sdn Bhd

Mr Yee Chee Meng 余志明 – Chief Executive Officer cum Managing Director of Infomina Berhad

Mr Subramaniam Arumugam – Chairman of PEPS Ventures Berhad and President of PEPS Malaysia

Datuk Firdaus Musa – Executive Director of PEPS Ventures Berhad



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